Tumbler Ridge Global Geopark Society
Board of Director’s Meeting
Tumbler Ridge, BC
Feb 21, 2019 – 7:01pm

Present:
Roxanne Gulick
Birgit Sharman
Marsha Dufresne
Steve Tory
Jane Butters
Sarah Waters
Keith Bertrand
Darryl Krakowka
Charissa Tonnesen
Tara Gamble

Regrets:
Charles Helm

1. Call to Order: Chairperson

   The meeting was called to order at 7:01pm.

2. Adoption of Agenda

   That the agenda be adopted

   Moved Charissa Tonnesen, Seconded Tara Gamble, Carried

3. Adoption of Consent Agenda

   That the Consent Agenda be adopted as presented.

   Moved Marsha Dufresne, Seconded Birgit Sharman, Carried


   Double check requested on Payroll amounts – likely back pay but will be checked
   Mayor Bertrand requested to be CC’d on update.

   Moved Birgit Sharman, Seconded Jane Butters, Carried

5. Executive Director

   a. CNCG Report

      i. Canadian Geoparks Network is new entity as of a planned April 1st
         2019 incorporation
         • Executive to be determined
         • Sarah may take North American seat at GGN Board
           (currently Gail Bremner)
a. Two weeks of travel per year – flights paid by CGN
b. Alternatively an executive position at CGN
   • Funding from NRCAN and one-off project funding from CCUNESCO
ii. Indigenous Roundtable
   • Thursday very productive
   • Recommendation for facilitated session
      a. Potential for April 2019

6. Old Business
   a. Caribou and Y2Y
      i. Still seeking input from Tim Burkhart
      ii. Tim or Y2Y Staff hoping to visit TR and touch base with Geopark, Grizzly Valley ATV, and Ridge Riders
      iii. Motion to ask that Tim or designate to call into next board meeting
         • Moved Birgit Sharman, Seconded Steve Tory, Carried
      iv. Partnership listing was offered at end of alpine cleanup and we accepted it
      v. We must align with a conservation organization for revalidation
   b. Meetings/Conference - January 2019
      i. Expectations were exceeded; well done staff!
   c. Strategic Planning – Setting a date
      i. April/May suggested
      ii. Doodle poll to determine board preference
   d. Health in Geoparks - Charissa T conveying info from Charles H
      i. Letter of support from DTR forthcoming
      ii. Translation – French, Mandarin, Cree and Spanish
         • Charles and Sarah pursuing
         • May be funded by CCUNESCO
      iii. Seeking First Nations Health Authority support
         • Focus on input; Recognition of many parallels
   e. Nesbitt’s Knee Falls Naming
      i. Charles leading this initiative
   f. Birds of Tumbler Ridge checklist
      i. Updates to add new birds & branding
      ii. Trent to bill Geopark for layout time
         • Not approved by board – Roxanne to reach out to Charles
   g. 3D Medical Conference – Drugs, Dinos, Doctors
      i. Volunteers for 3 things
         • First Hike
         • Second Hike to Shipyard
         • Instead of a booth – A Geopark Info Table (non-manned)
7. **New Business**
   a. Revalidation Results
      i. No News – We’re past initial promised date
   b. Criminal Record Check
      i. May be reviewed to see how often it is refreshed

8. **Director, Staff & Guest Items**
   a. Charissa
      i. One more item from Charles H
         • Imagine Grant $5k to wrap more windows of Health Centre
      ii. Museum secured DTR funding of $200k this week
         • Looking forward to earning trust and moving forward
         • $95k also secured from PRRD
         • Forging new partnerships
   b. Marsha Dufresne
   c. Keith Bertrand
      i. Geoscience BC
         • Suggested opportunity for the Geopark to collaborate
         • Mayor sits on Mining and Jobs taskforce – this relates to one of their action items
      ii. Upcoming LVCU & NLC meetings
         • Lack of support for either at PRRD level – Lesson to be learned
         • Regional focus important for non-profits
            a. Inviting regional representatives very important
         • Regional visitation stats for Museum & VIC a key figure
         • PRRD Strategic Planning workshop last weekend
            a. Area directors (rural) see less benefit from tourism than municipalities
            b. Potential for municipal Tourism Action Committee
               i. NEBC Tourism Consortium could fulfill this
                  • John Powell visiting Vancouver as rep next week
         • Data collection a priority for Mayor’s term
            a. Economic impact study has never been done
            b. Hard data helps justify council decisions
   d. Birgit Sharman
      i. Artwork for downstairs of VIC
      ii. WNMS AGM & new executive
      iii. BC Parks surplus staff coming to TR Area in spring
   e. Jane Butters
i. TRMBA – Geopark partnership in works
f. Tara Gamble
   i. Sister’s Master’s project in urban planning has put TR on radar of some lower mainland individuals
   ii. Interviews at UBC, UofA, and xxx – 17 engineers coming to TR/Chetwynd for 2nd interviews & tours over the next 2 weekends
g. Roxanne Gulick
   i. Joint Brand Award - $1000 to Geopark
   ii. $125,000 awarded by PRRD
   iii. GGN Youth Group update
       • Mario Kart competition
       • Potential for a dance
       • Recruiting still a priority
   iv. Trailcam counting going to GeoYouth if necessary
h. Steve Tory
   i. VR in Library – will try to incorporate Geopark
       • Trail access for other-abled individuals
   ii. New WNMS Treasurer
   iii. WNMS Trail Counters to be deployed soon

9. Motion to move into closed meeting (meeting format & personnel)
   Moved Jane Butters, Seconded Marsha Dufresne, Carried
   Motion to come out of closed meeting
   Moved Steve Tory, Seconded Jane Butters, Carried

10. Next Meeting
    March 21st, 2019

11. Adjournment
    Carried that the meeting be adjourned at 9:57 pm

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Chairperson                Vice Chair / Sec-Treasurer